

Gasthalter

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gasthalter.com

777 Third Avenue, 32nd Floor
New York, NY 10017

About the Job: Senior Associate, Strategic Communications, Mid-Level Position based in New York or Chicago at Gasthalter

Gasthalter is seeking an energetic and curious individual who is interested in joining a growing boutique strategic communications firm positioned at the leading edge of the issues driving today's business agenda. This person must love the news, be a strategic thinker, have strong written and oral communication skills, knowledge of the media landscape, a passion for rewarding work and thrive in a collaborative and entrepreneurial work environment.

About Gasthalter

Gasthalter is a premier strategic communications and media relations firm focused exclusively on providing senior level counsel to leading hedge funds, private equity, real estate and other alternative investment managers, public and privately held corporations and high-profile individuals. In today's world of instant news and unfettered opinion, reputations can be made or broken overnight, translating directly to value in the marketplace. We drive perceptions to enhance business value and protect our clients' reputations. From day-to-day perceptions to high-stakes scenarios, such as M&A, crises, proxy contests, litigation, and restructuring, we have deep expertise working with companies to manage communications, corporate positioning and media relations programs. With offices in New York and Chicago, Gasthalter serves clients worldwide. You can learn more at www.gasthalter.com.

Gasthalter is an Equal Opportunity Employer.

Responsibilities:

- Providing corporate and strategic communications support to a diverse selection of clients, including hedge funds, private equity, real estate, venture capital, trading, and digital assets firms, public and privately held corporations, and high-profile individuals.
- Assisting in the development of comprehensive corporate positioning, traditional and social media, and reputation management programs.
- Developing written materials, such as press releases, letters, talking points, presentations, scripts and Q&A across internal and external audiences and special situations, including M&A, management changes, litigation, shareholder activism/proxy contests, restructurings, and other announcements, and serving as the point person on such materials development.
- Engaging with clients and advisors by serving as point of contact for Gasthalter team.
- Managing junior account team members by serving as a role model and offering guidance and feedback on assignments, while providing ongoing support to senior team members by ensuring deadlines and clients' needs are met.
- Developing and maintaining close relationships with top-tier journalists across a wide range of publications, industries and geographies; conducting outreach to reporters to pitch stories, manage inbound media inquiries, coordinate and monitoring client interviews, and developing media lists.
- Assisting with business development initiatives, including participating in new client meetings, conducting detailed research and analysis, and developing proposal materials.

Skills & Qualifications:

- Strong background and deep interest in media relations, investor relations and/or corporate communications, with at least 4-6 years of experience preferred.
- Experience in corporate communications, financial services, legal- or asset management-related communications preferred.
- Impeccable attention to detail, high standards for work product and ability to manage time effectively and efficiently.
- Excellent multi-tasking, analytical, research, written and verbal communication, and organizational skills.
- Well-developed media relationships at top-tier global newspapers and trade press preferred.
- Ability to work in a growing, entrepreneurial, and collaborative team environment with enthusiastic, high energy and a “can do” attitude.
- Self-motivated and determined worker with the ability to stay calm when engaging in high-stakes, complex situations with tight deadlines.
- Proficiency in Microsoft Office including Word, PowerPoint and Excel; graphic design skills are a big plus.

How to Apply:

If interested in applying for this position, please send your resume with a cover letter to careers@gasthalter.com with the subject line “Senior Associate Application – [Full Name]”. Please ensure your cover letter explains your interest in strategic communications generally as well as your interest in joining Gasthalter specifically.