

# Gasthalter

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gasthalter.com

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New York, NY 10017

## **About the Job: Vice President, Strategic Communications, Mid-Level Position based in New York or Chicago at Gasthalter**

Gasthalter is seeking an energetic, self-motivated and curious individual who is interested in joining a growing boutique strategic communications firm positioned at the leading edge of the issues driving today's business agenda. This person must love the news, have excellent communications (written and oral) and organizational skills, a firm grasp of the media landscape, a passion for rewarding work backed by critical thinking, and thrive in a collaborative and entrepreneurial work environment.

## **About Gasthalter**

Gasthalter is a premier strategic communications and media relations firm focused exclusively on providing senior level counsel to leading hedge funds, private equity, real estate and other alternative investment managers, public and privately held corporations and high-profile individuals. In today's world of instant news and unfettered opinion, reputations can be made or broken overnight, translating directly to value in the marketplace. We drive perceptions to enhance business value and protect our clients' reputations. From day-to-day perceptions to high-stakes scenarios, such as M&A, crises, proxy contests, litigation, and restructuring, we have deep expertise working with clients to manage communications, corporate positioning and media relations programs. Through offices in New York and Chicago, Gasthalter serves clients worldwide. You can learn more at [www.gasthalter.com](http://www.gasthalter.com).

Gasthalter is an Equal Opportunity Employer.

## **Responsibilities:**

- Providing corporate and strategic communications support to a diverse selection of clients, including hedge funds, private equity, real estate, venture capital, trading, and digital assets firms, public and privately held corporations, and high-profile individuals.
- Leading development of comprehensive corporate positioning, traditional and social media, and reputation management programs.
- Overseeing development of written materials, such as press releases, letters, talking points, presentations, scripts and Q&A across internal and external audiences and special situations, including M&A, management changes, litigation, shareholder activism/proxy contests, restructurings, and other announcements.
- Engaging with clients and advisors by serving as point of contact for Gasthalter team.
- Managing junior account team members by serving as a role model and offering guidance and feedback on assignments, while providing ongoing support to senior team members by ensuring deadlines and clients' needs are met.
- Building and managing close relationships with top-tier journalists across a wide range of publications, industries and geographies; conducting outreach to reporters to pitch stories, manage inbound media inquiries, coordinate and monitoring client interviews, and developing media lists.
- Assisting with business development initiatives.

**Skills & Qualifications:**

- Strong background and deep interest in media relations, investor relations and/or corporate communications, with at least 5-8 years of experience preferred.
- Experience in corporate communications, financial services, legal and/or or asset management-related communications preferred.
- Outstanding organizational skills, impeccable attention to detail, high standards for work product and ability to manage time effectively and efficiently, including various projects simultaneously.
- Excellent analytical, written and verbal communication skills.
- Well-developed media relationships at top-tier global newspapers and trade press preferred.
- Desire to work in a growing, entrepreneurial, and collaborative team environment with enthusiastic, high energy and a “can do” attitude.
- Self-motivated and determined worker with the ability to stay calm when managing high-stakes, complex situations with tight deadlines.
- Proficiency in Microsoft Office including Word, PowerPoint and Excel

**How to Apply:**

If interested in applying for this position, please send your resume with a cover letter to [careers@gasthalter.com](mailto:careers@gasthalter.com) with the subject line “Vice President Application – [Full Name]”. Please ensure your cover letter explains your interest in strategic communications generally as well as your interest in joining Gasthalter specifically.